

## HUMAN CAPITAL CERTIFICATION PROGRAM (HCCP)

# Learning & Development (L&D) Certified Professional

Fully online, hands-on, insight-led, and  
industry-driven HR learning experience

Connect and learn with professionals  
from across regions and sectors

### Learning Outcome



Build a learning culture;  
design training frameworks;  
upskill teams; measure  
learning impact



Identification and  
managing skills gaps to  
maintain the organizational  
productivity



Measure learning impact  
and ROI with simple  
dashboards

- Make the next step in your HR career with a focused, practice-first module.
- Advance to L&D Partner/Capability Lead.
- Prove training ROI and secure budgets.
- Create pathways that retain high performers.

### What You'll Learn (Key Competencies)

- Strategic Role of L&D in Business Success
- Training Needs Analysis (TNA) & Competency Frameworks
- Training Design: Instructional Design Models (ADDIE, SAM)
- Training Delivery Methodologies: In-person, eLearning, Blended
- Train-the-Trainer (ToT): Facilitation Skills & Curriculum Design
- Skills Gap Analysis & Career Path Planning
- Learning Management Systems (LMS) & Digital Content Curation
- Performance Improvement Plans (PIP) & Coaching Models
- Evaluating Learning Outcomes: Kirkpatrick's Model
- L&D Strategy Simulation + Budget Planning Workshop





## Who Should Attend

- HR generalists and specialists aiming to step into strategic roles
- Line managers and unit heads seeking HR fluency for better team outcomes
- Founders/SME owners professionalizing people operations
- Public sector and NGO HR teams
- Career switchers entering HR (bridging support available)



## Assessment & Certification

- Case studies, quizzes & presentations – **20%**
- Final project – **60%**
- Participation & attendance – **20%**
- Credits exemption is available if opts asynchronously



## Schedule & Hours

- Course Commencement: March 24 to May 25, 2026
- Last Date for Registration: 20 March, 2026
- Synchronous: 32 hours | Duration: 8 weeks
- Schedule: Evening: Wed & Thu, 6:30–8:30 pm PKT (4 hours/week)
- Delivery: Live online; recordings available for review

## Fees & Discounts

- Tuition: PKR 25000
- Registration: PKR 5000
- Early-bird (book 30+ days before): **10% off**
- Corporate nominations: 3–5 seats → **12% off**; 6+ seats → **15% off**
- Public Sector/NGO/Education: **15% off** (verification required)

## Admission Requirement

# 01

Bachelor's degree preferred (flexible for experienced professionals)

# 02

Basic computer literacy and stable internet connection

# 03

Commitment to live participation and project work

## Contact Us

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