

HUMAN CAPITAL CERTIFICATION PROGRAM (HCCP)

Strategic HRM Certified Professional

Fully online, hands-on, insight-led, and industry-driven HR learning experience

Connect and learn with professionals from across regions and sectors



Make the next step in your HR career with a focused, practice-first module.



Move from admin HR to HR Business Partner/ People Strategy roles



Contribute to quarterly planning with measurable HR OKRs



Lead change initiatives with confidence

CORE FOCUS

- Aligning people strategy with business goals; set OKRs; designing organizational structures; leading change and OD.
- Linking HR functions to profit, branding, and organizational outcomes
- HR Business Partnering: HR as a strategic influence in boardroom decisions.

LEARNING OUTCOME

01

HR as a Profit Driver: Linking HR strategies directly with financial outcomes, productivity, and organizational growth.

02

Hands-on HR problem solving: Practical frameworks to resolve talent, engagement, and performance challenges.

WHAT YOU'LL LEARN (KEY COMPETENCIES)



The Future of Work: Global Trends & Disruptors (AI, gig economy, remote work, Gen Z workforce)



Strategic HRM: Concept, Scope, and Importance



Organizational Design: Structures and Functions



Hierarchy vs. Holacracy: Traditional and Modern Models



Vertical, Horizontal & Matrix Structures: Comparison by Industry



Strategic Workforce Planning – Models and Forecasting Tools



Talent Segmentation & Organizational Fit



Role of HR in Strategy Execution & Business Partnering



Design Thinking in HR & Agile HR Models



Capstone Simulation: Org Design Strategy for a Selected Industry





Who Should Attend

- HR generalists and specialists aiming to step into strategic roles
- Line managers and unit heads seeking HR fluency for better team outcomes
- Founders/SME owners professionalizing people operations
- Public sector and NGO HR teams
- Career switchers entering HR (bridging support available)



Assessment & Certification

- Case studies, quizzes & presentations — **20%**
- Final project — **60%**
- Participation & attendance — **20%**
- Credits exemption is available if opts asynchronously



Schedule & Hours

- Course Commencement: March 24 to May 25, 2026
- Last Date for Registration: 20 March, 2026
- Synchronous: 32 hours | Duration: 8 weeks
- Schedule: Evening: Wed & Thu, 6:30–8:30 pm PKT (4 hours/week)
- Delivery: Live online; recordings available for review

Fees & Discounts

- Tuition: PKR 25000
- Registration: PKR 5000
- Early-bird (book 30+ days before): **10% off**
- Corporate nominations: 3–5 seats → **12% off**; 6+ seats → **15% off**
- Public Sector/NGO/Education: **15% off** (verification required)

Admission Requirement

01

Bachelor's degree preferred (flexible for experienced professionals)

02

Basic computer literacy and stable internet connection

03

Commitment to live participation and project work

Contact Us

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